



Target Market Series: Contractors

ARM Kim Smith

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Market-specific insurance and risk control information on Contractors. This is part of the Target Market Series. Includes print and online components.

Packaged as a book with accompanying online checklists and 75 page safety guide. This combined print-online format provides easy-to-use material that can easily be taken into the field. Includes information such as :

- * Industry background
- * Market profile and key industry groups
- * Underwriting concerns
- * Coverage considerations
- * Industry classification codes
- * Applicable endorsements
- * Glossary of common industry terms
- * Risk control considerations
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