



Not In The Club: An Executive Woman's Journey Through the Biased World of Business

Janet Pucino

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Winner 2013 New York Book Festival Award - Business Category

Winner 2012-2013 Los Angeles Book Festival Award - Business Category

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While a number of women have risen to top levels in corporate US-based organizations, statistically they are exceptions at the executive levels and in boardrooms. Even when women reach the uppermost echelons in business, they seldom become a member of The Club to which their male counterparts belong. Not in the Club provides an insightful look at the unique experiences of women in the workplace as they advance toward executive positions, while revealing candid, real-life experiences that expose biases and barriers.

Pucino shares her executive expertise with the reader, and includes insights from dozens of professional men and women, as well as leading scholars in behavioral science, sociology and economics in order to prepare women for leadership roles, define critical elements of success for women at any point in their career, illustrate why companies should care about including women on their senior leadership teams, and raise awareness in both men and women about biases and behaviors that limit women's contributions.



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