



Creative Blogging: Your First Steps to a Successful Blog

Heather Wright-Porto

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Creative Blogging shows you how to start blogging for the very first time to express your creativity, reach out and be heard?and even how to make money with your blog!

You'll start at the right place: The beginning! Learn answers to the most important and popular questions: What is a blog? Do I need a blog? How do I get started? What do I blog about? How do I blog? *Creative Blogging* then takes you through the how-to aspects of blogging, so you can quickly learn the terminology and get started. You'll then be able to choose the right blogging tool for you!

Soon, you'll be prepared to unleash your creativity! Like a good author, you'll learn how to find information to blog about, and how to express yourself in your blog in the ways that you want. Your creativity is what will make your blog successful, but every artist needs an audience. *Creative Blogging* reveals how to draw people to your site!

You'll also discover how to work with images and video, how to integrate your blog with Twitter and Facebook, and even how to make money with your blog! Let your creativity bring your audience to you and your blog with *Creative Blogging*.



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