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Lydia E. Anderson, Sandra B. Bolt

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MyStudentSuccessLab with Pearson eText (4th Edition) Lydia E. Anderson, Sandra B. Bolt

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Blends résumé/job search topics with expected workplace relations, including in-demand soft skills

Professionalism , Fourth Edition prepares students for their first professional job, providing career planning tools, expected behaviors, and soft skills essential for career success. Ample exercises and activities help students immediately apply concepts and materials for transitioning from the classroom to a work environment. Three pillars for professional success—life planning, workplace skills, and career planning—are emphasized throughout. Students learn to connect personal, professional, and financial goals and understand how these goals ultimately contribute to career success through the creation of a life plan that addresses short- and long-term personal, professional/career, and financial goals. Recognizing that attitude, communication, and human relations are the keys to surviving in today's challenging, competitive, and uncertain workplace, students will develop practical human relations skills with a primary emphasis on soft skills and expected workplace behaviors; and are provided detailed career planning tools that focus on job search strategies, résumé package development, and interview techniques.

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