



A Life in Style

Roy Axe

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Roy Axe devoted his life to car styling. From his earliest years, he had a passion for the way cars looked and having secured a job in the engineering department of Rootes he soon persuaded his bosses to allow him to study in the styling department. From then on, his course for a life in style was set. Axe enjoyed a stellar career. At just 29 he became design director at Rootes and Chrysler UK where he was responsible for styling many influential classics. During a period of massive expansion he worked for Chrysler in both the UK and the USA and headed up a truly international operation that shaped cars from all over the world - including the groundbreaking Chrysler Minivan. He also enjoyed a spell leading Rover's design team during one of its most embattled periods, overseeing the launch of the 800- and 200-series and the development of some exciting prototypes. A Life in Style is a unique first-hand account of corporate life in the automotive industry, and the sometimes troubled circumstances in which new cars were created. The accounts of battles between styling and engineering departments, as well as the cultural differences between car people from all four corners of the world are absolutely fascinating - as is the life story of a man who proved that nice guys can succeed in the car industry.

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Russell Wade:

Spent a free the perfect time to be fun activity to accomplish! A lot of people spent their leisure time with their family, or their own friends. Usually they carrying out activity like watching television, gonna beach, or picnic inside park. They actually doing same task every week. Do you feel it? Do you wish to something different to fill your own personal free time/ holiday? Might be reading a book is usually option to fill your free of charge time/ holiday. The first thing that you ask may be what kinds of guide that you should read. If you want to consider look for book, may be the guide untitled A Life in Style can be fine book to read. May be it can be best activity to you.

Debra McGregor:

A lot of people always spent their free time to vacation or even go to the outside with them family or their friend. Do you know? Many a lot of people spent they free time just watching TV, or perhaps playing video games all day long. In order to try to find a new activity honestly, that is look different you can read the book. It is really fun for you. If you enjoy the book you read you can spent 24 hours a day to reading a publication. The book A Life in Style it is quite good to read. There are a lot of folks that recommended this book. We were holding enjoying reading this book. In case you did not have enough space to bring this book you can buy the actual e-book. You can m0ore effortlessly to read this book through your smart phone. The price is not too expensive but this book offers high quality.

Raymond Jackson:

Why? Because this A Life in Style is an unordinary book that the inside of the book waiting for you to snap the idea but latter it will shock you with the secret this inside. Reading this book next to it was fantastic author who all write the book in such remarkable way makes the content on the inside easier to understand, entertaining technique but still convey the meaning totally. So , it is good for you for not hesitating having this anymore or you going to regret it. This unique book will give you a lot of rewards than the other book get such as help improving your talent and your critical thinking technique. So , still want to hold off having that book? If I ended up you I will go to the publication store hurriedly.

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