The Evolution of the Internet in the Business Sector: Web 1.0 to Web 3.0

Pedro Isaías

# The Evolution of the Internet in the Business Sector: Web 1.0 to Web 3.0

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Efficiency and Efficacy are crucial to the success of national and international business operations today. With this in mind, businesses are continuously searching for the information and communication technologies that will improve job productivity and performance and enhance communications, collaboration, cooperation, and connection between employees, employers, and stakeholders.

The Evolution of the Internet in the Business Sector: Web 1.0 to Web 3.0 takes a historical look at the policy, implementation, management, and governance of productivity enhancing technologies. This work shares best practices with public and private universities, IS developers and researchers, education managers, and business and web professionals interested in implementing the latest technologies to improve organizational productivity and communication.

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