



The Bully of Bentonville

Anthony Bianco

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The largest company in the world by far, Wal-Mart takes in revenues in excess of \$280 billion, employs 1.4 million American workers, and controls a large share of the business done by almost every U.S. consumer-product company. More than 138 million shoppers visit one of its 5,300 stores each week. But, as recent news stories show, Wal-Mart's "everyday low prices" come at a tremendous cost to workers, suppliers, competitors, and consumers.

The definitive portrait of the juggernaut that is reshaping America, *The Bully of Bentonville* exposes the zealous, secretive, small-town mentality that rules Wal-Mart and chronicles its far-reaching consequences. In a gripping, richly textured narrative, Anthony Bianco shows how Wal-Mart has driven down retail wages throughout the country, even as their substandard pay and meager health-care policy have led to a double-digit employee turnover; why their aggressive expansion inevitably puts locally owned stores out of business; and how their pricing policies have forced suppliers to outsource work and move thousands of jobs overseas. Their power even influences what Americans can read, watch, and listen to; in the name of protecting its customers, Wal-Mart bans "racy" magazines and insists on sanitized versions of popular DVDs and CDs.

Based on countless interviews with Wal-Mart employees, managers, executives, competitors, suppliers, customers, and community leaders, *The Bully of Bentonville* illuminates the story-behind-the-headlines and brings the truths about Wal-Mart into sharp focus.

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