



Social Media for Beginners: Step by Step for Small Business

Marilyn McLeod

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Volume 1 of the Social Media Series, Social Media for Beginners: Step by Step for Small Business is the perfect reference for small business owners who are new to social media. Marilyn McLeod takes the reader through the basics of the social media world including blogs, LinkedIn, Facebook and Twitter. The Quick Startup Checklist provides a step by step approach to getting started right away with minimum time commitment, regardless of expertise level in social media or online marketing.

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