



A Thirst for Empire: How Tea Shaped the Modern World

Erika Rappaport

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Tea has been one of the most popular commodities in the world. Over centuries, profits from its growth and sales funded wars and fueled colonization, and its cultivation brought about massive changes--in land use, labor systems, market practices, and social hierarchies--the effects of which are with us even today. *A Thirst for Empire* takes a vast and in-depth historical look at how men and women--through the tea industry in Europe, Asia, North America, and Africa--transformed global tastes and habits and in the process created our modern consumer society.

As Erika Rappaport shows, between the seventeenth and twentieth centuries the boundaries of the tea industry and the British Empire overlapped but were never identical, and she highlights the economic, political, and cultural forces that enabled the British Empire to dominate--but never entirely control--the worldwide production, trade, and consumption of tea. Rappaport delves into how Europeans adopted, appropriated, and altered Chinese tea culture to build a widespread demand for tea in Britain and other global markets and a plantation-based economy in South Asia and Africa. Tea was among the earliest colonial industries in which merchants, planters, promoters, and retailers used imperial resources to pay for global advertising and political lobbying. The commercial model that tea inspired still exists and is vital for understanding how politics and publicity influence the international economy.

An expansive and original global history of imperial tea, *A Thirst for Empire* demonstrates the ways that this fluid and powerful enterprise helped shape the contemporary world.



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Spent a free time and energy to be fun activity to accomplish! A lot of people spent their spare time with their family, or all their friends. Usually they carrying out activity like watching television, planning to beach, or picnic inside park. They actually doing ditto every week. Do you feel it? Do you wish to something different to fill your personal free time/ holiday? Could possibly be reading a book is usually option to fill your free time/ holiday. The first thing that you'll ask may be what kinds of reserve that you should read. If you want to try out look for book, may be the publication untitled A Thirst for Empire: How Tea Shaped the Modern World can be great book to read. May be it can be best activity to you.

Wilma Blue:

A lot of people always spent their very own free time to vacation or maybe go to the outside with them loved ones or their friend. Were you aware? Many a lot of people spent they free time just watching TV, or perhaps playing video games all day long. If you need to try to find a new activity here is look different you can read any book. It is really fun for you. If you enjoy the book you read you can spent the whole day to reading a reserve. The book A Thirst for Empire: How Tea Shaped the Modern World it doesn't matter what good to read. There are a lot of people that recommended this book. They were enjoying reading this book. Should you did not have enough space to develop this book you can buy often the e-book. You can m0ore easily to read this book through your smart phone. The price is not very costly but this book has high quality.

Donna Lacher:

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