



Business and Society: Stakeholders, Ethics, Public Policy

Anne Lawrence, James Weber

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Business and Society: Stakeholders, Ethics, Public Policy, 14e by Lawrence and Weber has continued through several successive author teams to be the market-leader in its field. This new edition highlights why government regulation is sometimes required as well as new models of business-community collaboration. The authors believe that businesses have social (as well as economic) responsibilities to society; that business and government both have important roles to play in the modern economy; and that ethics and integrity are essential to personal fulfillment and to business success. In addition, this textbook has long been popular with students because of its lively writing, up-to-date examples, and clear explanations of theory.

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