



## Facial Aesthetics: Concepts and Clinical Diagnosis

*Farhad B. Naini*

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*Facial Aesthetics: Concepts and Clinical Diagnosis* is a unique new illustrated resource for facial aesthetic surgery and dentistry, providing the comprehensive clinical textbook on the art and science of facial aesthetics for clinicians involved in the management of facial deformities, including orthodontists, oral and maxillofacial surgeons, plastic and reconstructive surgeons and aesthetic dentists. It aims to provide readers with a comprehensive examination of facial aesthetics in the context of dentofacial and craniofacial diagnosis and treatment planning. This aim is achieved through coupling meticulous research and practical clinical advice with beautifully drawn supporting illustrations and diagrams.

Structured over 24 logically arranged and easy-to-follow chapters, Part I of *Facial Aesthetics* covers the historical evidence for facial aesthetic canons and concepts in depth. It incorporates all aspects relevant to the work of the clinician, including the philosophical and scientific theories of facial beauty, facial attractiveness research, facial expression and the psychosocial ramifications of facial deformities. Part II of the book then goes on to examine clinical evaluation and diagnosis in considerable detail under four sections, from the initial consultation interview and acquisition of diagnostic records (section 1), complete clinical examination and analysis of the craniofacial complex (section 2), in depth analysis of each individual facial region using a top-down approach (section 3) and finally focussing on smile and dentogingival aesthetic evaluation (section 4).

An in-depth, thoughtful, practical and absorbing reference, *Facial Aesthetics* will find an enthusiastic reception among facial aesthetic surgeons and aesthetic dentists with an interest in refining their understanding and appreciation of the human face and applying practical protocols to their clinical diagnosis and treatment planning.

### Key features:

- Examines facial aesthetics in a clinical context
- Promotes an interdisciplinary approach to facial aesthetic analysis
- Detailed description of the systematic clinical evaluation of the facial soft tissues and craniodentoskeletal complex
- Detailed, step-by-step aesthetic analysis of each facial region
- In-depth analysis of 2D and 3D clinical diagnostic records
- Evidence-based approach, from antiquity to contemporary scientific evidence, to the guidelines employed in planning the correction of facial deformities
- Treatment planning from first principles highlighted
- Clinical notes are highlighted throughout
- Clearly organized and practical format
- Highly illustrated in full colour throughout



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