



**Plunkett's Restaurant, Hotel & Hospitality
Industry Almanac 2017: Restaurant, Hotel &
Hospitality Industry Market Research, Statistics,
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Almanacs)**

Jack W. Plunkett

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By many measures, restaurants and hospitality make up one of the largest and fastest growing industry sectors in the world. Globally, hospitality can be considered to be a broad and multifaceted sector, ranging from fast food restaurants to fine dining and catering on one side, and hotels, inns, resorts and cruise lines on the other. Our exciting new Plunkett's Restaurant, Hotel & Hospitality Industry Almanac offers a comprehensive market research and reference package covering the entire field. Profiles of leading companies in fast food, family restaurants, fine dining, catering, hotels, inns, resorts, cruises, food service, food distributors, information systems and much more are covered in exacting details. The corporate section includes our proprietary, in-depth profiles of 400 leading companies, public and private, in all facets of the industry. Purchasers will find a form in the book enabling them to register for 1-year, 1-seat online access to tools at Plunkett Research Online, including the ability to view the market research/industry trends section and industry statistics. You have access, at no additional charge, to the very latest data posted to Plunkett Research Online. Online tools allow you to search and view selected companies, and then export selected company contact data, including executive names. You'll find a complete overview, industry analysis and market research report in one superb, value-priced package.

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